

Mrs. Steyn: Gr. 7 EMS Term 3

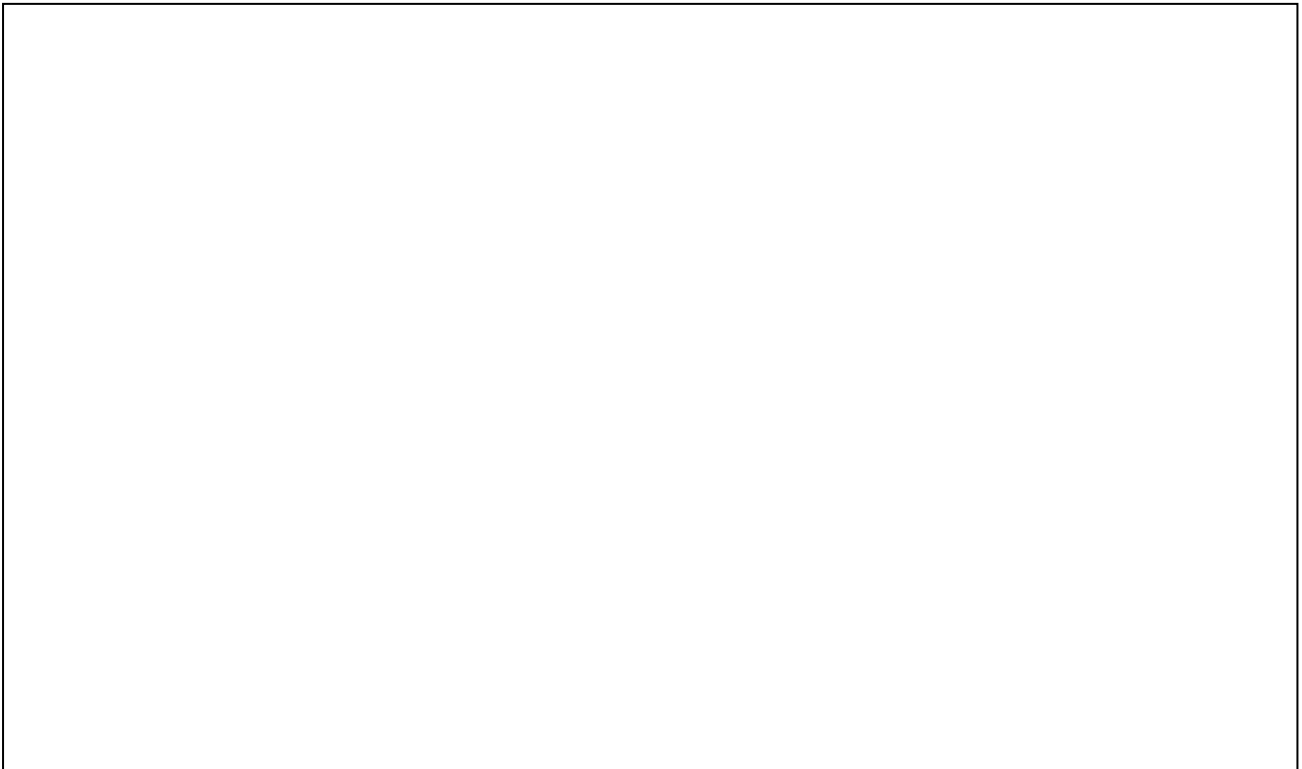
Entrepreneurship Project: Create your own 'make-believe' entrepreneurship stall.



Answer the following questions:

1. What was the name of your stall. (2)
2. What products did you sell? (2)
5. What would you have to do to prepare for the Entrepreneurs Day? Write at least 5 sentences. (5)
6. What would your role be on the day? (Which tasks will you perform? Refer to setting up and taking down your stall, dealing with clients, cash, cleanliness of your stall and surrounding areas at all times etc.) (5)
7. How would you rate your business plan/preparation at the end of the day on a scale from 1-10?(1)
8. What problems do you anticipate? How could you prepare yourself to deal with such problems and how will you solve these problems? Write at least 5 sentences. (5)
9. Complete an Income and Expenditure statement for your business. Make use of your EMS textbook on p.95 to assist you. (10)
10. Discuss how the needs and wants of your target market/ consumers at Erica Girls Primary School, and how these needs and wants have attributed to your choice of products or service? (5)
11. Explain how you would deal with an unsatisfied customer for your specific stall. Pretend you have had a complaint about your service or product and you need to assist your customer in order to satisfy their need. How would you rectify your 'mistake'? Write down at least 5 suggestions. (5)

12. Make a drawing of your 'make-believe' stall. Design the layout with a front-view in order to show how you would have liked to arrange and decorate it. (10)



Total / 50